



GAIA FOUNDING PARTNER

Dra. Aideé Orozco

Mexican entrepreneur, mentor, and science advocate, creating value for organizations since 1995.



SENIOR DIRECTOR & EXECUTIVE

R&D INNOVATION

I have led more than 300 innovation projects for international companies, generating approximately USD 300 million in cost savings and returns on investment.





EXTENSIVE EXPERIENCE

I have led the scientific and technological work of diverse technical teams in Mexico and abroad, with a focus on the Food & Beverage, Agribusiness, and Specialized Nutrition industries. The breadth of my capabilities has also allowed me to contribute meaningfully to multidisciplinary projects across other industrial sectors.





BIOCHEMIST-MICROBIOLOGIST

with an M.Sc. in Chemistry and a Ph.D. in Science specializing in Natural Products Chemistry (Universidad Autónoma de Guadalajara, in an inter-institutional program with the National Autonomous University of Mexico).



A Level I member of Mexico's National System of Researchers. I have published 11 peer-reviewed scientific articles in internationally recognized journals, in addition to other contributions to science, technology, and innovation outreach through more than 120 seminars and conferences.





PROFESSIONAL RECOGNITION

I have been recognized for my professional career and financial contributions through innovation, science, and technology, and was included in Expansión magazine's ranking of the 100 Most Powerful Women in Mexico for two consecutive years (2017 and 2018).





CONTRIBUTION TO MEXICO

I served successfully in what is now the Undersecretariat for Technological Development, Collaboration, and Innovation of the Ministry of Science, Humanities, Technology and Innovation (SECIHTI; formerly CONAHCYT), helping shape national innovation policy and coordinate technological development and innovation efforts across Mexico's ecosystem (Society-Academia-Industry-Government-Environment) to generate sustainable value for the country and help solve national challenges.